www.sipnstroke.com







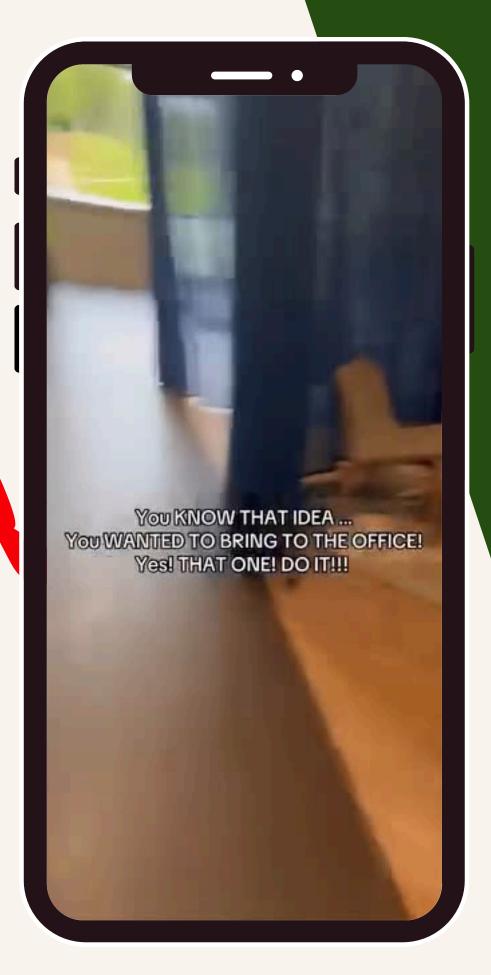
ABOUT SIP'N STROKE

Welcome to Sip 'N Stroke, the UK's premier sip and paint party experience that's been reimagining corporate gatherings for the past 6 years! With a track record of delighting **over 40,000 attendees** and **hosting more than 500 events**, including birthdays and hen parties, we're experts at transforming ordinary meetings into extraordinary experiences.

Our corporate events offer a unique blend of creativity, entertainment, and team building. Imagine your team members bonding over an immersive painting session, where paintbrushes meet canvases, and creativity flows as freely as the drinks. Our dynamic hosts and inhouse DJ ensure a lively atmosphere with music, games, and interactive activities that keep everyone engaged and energised.







MORE ABOUT SID IN STROKE

At Sip 'N Stroke, we cater to your specific needs, providing themed painting sessions or allowing your team the freedom to create their own masterpieces. No painting experience is required, just enthusiasm and a willingness to have fun! Our experienced team is always on hand to offer support and guidance, making sure everyone feels included and inspired.

By choosing Sip 'N Stroke for your next team bonding event, you're not just booking a painting session, you're investing in a memorable experience that fosters creativity, strengthens team dynamics, and boosts morale. Whether it's a team-building workshop, a client appreciation event, or a company celebration, we guarantee an unforgettable time that will leave a lasting impression on your team and clients.

Elevate your corporate events with Sip 'N Stroke and let us help you create a vibrant, creative, and engaging experience for your team.



BRAND PARTNERS



Whether organising an intimate training session for a group of 20 or celebrating a significant company achievement with 200+ attendees, Sip 'N Stroke seamlessly combines team-building and entertainment to deliver an innovative corporate event experience. We have proudly collaborated with a diverse range of clients from various industries, consistently striving to provide exceptional and memorable experiences for our guests.









EVIOUS BRAND PARTNERS INCLU















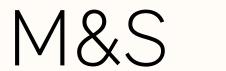
























This comprehensive list highlights the diverse range of esteemed clients that have experienced the unique offerings of Sip 'N Stroke.

WHAT WE DO?

At Sip 'N Stroke, we specialise in creating bespoke, tailored events that cater to the unique needs of each company. Our comprehensive service includes planning, coordinating, and managing the entire event, ensuring that every detail aligns with your company's values and objectives.

Our services are designed to accommodate groups of all sizes, from intimate training sessions to large-scale celebrations, and are inclusive of all staff members, including leadership teams. We offer competitive rates that are tailored to suit your specific requirements, ensuring value without compromising on quality.





OUR OFFERINGS



IN-PERSON EVENTS

Experience the vibrant atmosphere of a Sip 'N Stroke event firsthand. Our dynamic hosts and in-house DJ create an engaging environment filled with music, games, and interactive activities.



VIRTUAL EVENTS

We also offer the flexibility to host events virtually, providing all necessary supplies directly to chosen addresses. Our virtual sessions maintain the same level of excitement and interactivity as our in-person events.





WHATS INCLUDED...





IN YOUR PACKAGE?

HOST A dynamic and engaging host to guide the session, ensuring a lively and interactive atmosphere.

DJ (UPON REQUEST) An in-house DJ to set the mood with music, keeping the energy high and participants engaged throughout the event.

FACILITATORS Experienced facilitators to assist and support attendees, ensuring everyone feels comfortable and included, regardless of their painting experience.

ALL PAINTING EQUIPMENT We provide all necessary painting equipment, including canvases, easels, brushes, and palettes, so your team can focus on their creativity.

PAINTING SUPPLIES High-quality paints and all additional materials needed for the session, ensuring a smooth and enjoyable painting experience.

VENUE SOURCING & HIRE (UPON REQUEST)

We take the hassle out of finding the perfect location by sourcing and hiring a venue that meets your needs and preferences.

DRINKS (UPON REQUEST) A selection of drinks packages tailored to your event, providing a refreshing complement to the creative session.

CATERING (UPON REQUEST) Delicious catering options, from buffets to bespoke menus, ensuring your team is well-fed and energised throughout the event.





«WHY?





OL ENHANCED TEAM COHESION

Our interactive painting sessions are designed to foster teamwork and collaboration. According to post-event surveys, 95% of participants reported stronger team bonds and improved communication after attending a Sip 'N Stroke event.

03. CREATIVE PROBLEM-SOLVING

Our bespoke events encourage creative thinking and innovation. Clients have noted a **25% improvement in creative problem-solving skills** among their teams after participating in our sessions.

05. INCLUSIVE AND VERSATILE

We cater to diverse group sizes and all staff levels, including leadership teams. Our events, both inperson and virtual, ensure that everyone can participate, regardless of location. This inclusivity has led to a 20% increase in overall event participation rates.

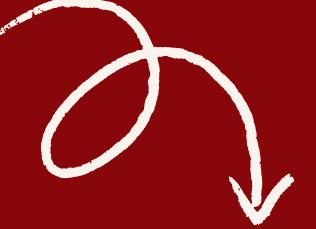
O2. INCREASED EMPLOYEE ENGAGEMENT:

With dynamic hosts, live entertainment, and engaging activities, our events boost employee morale and engagement. Companies have observed a **30%** increase in employee satisfaction scores following a Sip 'N Stroke event.

04. STRESS REDUCTION

Art therapy and social interaction at our events significantly reduce stress levels. A study showed that 87% of attendees felt more relaxed and less stressed after a Sip 'N Stroke event.





SPONSORSHIP & COLLABORATION OPPORTUNITIES:

At Sip 'N Stroke, we are always seeking exciting sponsorship and collaboration opportunities. If your company is interested in partnering with us, alongside booking our services for corporate events, we'd love to hear from you!





BENEFITS OF SPONSORING AND COLLABORATING WITH SIP 'N STROKE



DIRECT ACCESS TO TARGET DEMOGRAPHICS

Our events attract a vibrant audience, primarily 24–34 year olds, with 90% of attendees being women who influence 70–80% of purchase decisions. This offers a prime opportunity to engage with an influential and valuable consumer segment.



BRAND VISIBILITY

By sponsoring our events, your brand will gain visibility through our various marketing channels, including social media posts, event mailers, and our website. This exposure can significantly enhance brand recognition and reach.



PRODUCT PLACEMENT

Feature your products in our goody bags or as part of the event experience. Attendees will have the opportunity to interact with your products firsthand, creating a tangible connection with your brand.

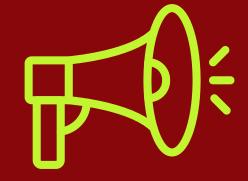


BENEFITS OF SPONSORING AND COLLABORATING WITH SIP 'N STROKE





Our attendees are highly active on social media, and many are professionals from diverse fields, including healthcare, education, finance, and creative industries. Collaborating with us provides an opportunity to reach a network of engaged and influential individuals.



EXTENDED REACH

Our events attract significant representation from Black, Asian, and Minority Ethnic (BAME) communities and have an estimated social media reach of over 15 million. Partnering with us can help you connect with a diverse and expansive audience



NFLUENCER PARTNERSHIPS

Benefit from dedicated influencer partnerships highlighting your brand to their engaged followers. This can amplify your brand's presence and drive consumer interest.



Sponsoring and collaborating with Sip 'N Stroke not only enhances your brand's visibility but also allows you to connect with a dynamic and influential audience. If you're interested in exploring sponsorship or collaboration opportunities with us, please contact us.

AUDIENCE AND DEMOGRAPHICS



PRIMARILY 24 - 34 YEAR OLDS

Our events are popular among young adults, a crucial target market known for their enthusiasm and engagement.

90% WOMEN

Women influence 70-80% of purchase decisions, making our events an ideal platform to reach this influential group.

GEN Z AND MILLENIALS

Engage with both Gen Z and Millennial attendees. Millennials are in their prime spending years, while Gen Zs are known for actively sharing their experiences online.

BAME COMMUNITIES

Our events attract a significant representation from Black, Asian, and Minority Ethnic (BAME) communities, reflecting our commitment to diversity and inclusion.

WORKING PROFESSIONALS

Many of our guests are professionals from various fields such as healthcare, education, finance, and creative industries. We also cater to a large demographic of entrepreneurs and small business owners.



CASE STUDIES

At Sip 'N Stroke, we believe in continuously enhancing the effectiveness of our corporate events. Upon successfully completing a Sip 'N Stroke corporate event, we offer our clients the opportunity to participate in a comprehensive case study. This service allows us to gather valuable information on the effectiveness of the team-building event and its impact on employees.

Our case studies provide an in-depth analysis of the event's outcomes, highlighting areas such as improved team dynamics, increased employee engagement, and enhanced creativity. By participating in a case study, clients receive a detailed report on the findings, offering insights into the positive effects the event has had on their team.

This service is available upon request and aims to provide our clients with measurable evidence of the benefits of our events, helping them to demonstrate the value of team-building activities to stakeholders.





Interested in participating in a case study after your Sip 'N Stroke event? Let us know, and we'll be delighted to include this service as part of your event package

NEXT STEPS

Ready to elevate your team engagement, team building, or celebratory events with Sip 'N Stroke? Let's bring your vision to life with a bespoke and tailored experience that perfectly aligns with your company's unique needs and objectives.

To discuss the details and obtain a personalized quote, please contact us at:

- Website: <u>www.sipnstroke.com</u>
- Email: <u>hello@sipnstroke.com</u>
- Phone: +44 7939 583424
- Instagram: <u>@sipnstrokeuk</u>
- Facebook: <u>@sipnstrokeuk</u>
- TikTok: <u>@sipnstroke_uk</u>

Our team is ready to assist you every step of the way, ensuring a seamless and memorable experience for your corporate event. Let's paint a bright future together with our team-building masterstrokes!



TI-IANK YOU



